



City of
Tega Cay, South Carolina

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RESOLUTION 2020-01

**A RESOLUTION ESTABLISHING THE CITY OF TEGA CAY'S
PUBLIC ART AND MONUMENTS POLICY**

WHEREAS, an overarching goal for the City of Tega Cay is to develop a distinctive sense of place, both physically and culturally. To that end, the City must mix its diverse and attractive physical spaces with rich and varied cultural and educational experiences. This goal can be achieved in part by promoting a robust public art program. Through such a program, the City will be able to maintain, foster, and enhance its unique character. Public art will help attract new residents and businesses; and,

WHEREAS, these public art, architecture, and monuments can serve as a cultural gateway to the City, enlivening its streetscapes while increasing its reputation as a special place to call home. Well-placed works of art help introduce the City to those who visit it and its businesses. Public art serves as a marker for a particular business, intersection, street, or building. For Tega Cay residents, art adds to their quality of life as they go about their daily routines; and,

WHEREAS, for businesses looking for a place to locate, public art tells them that the City promotes a high level of sophistication, which attracts the types of individuals with whom it would be profitable to do business. Thus, public art stimulates economic growth. It is a good investment for the City's present and future.

NOW, THEREFORE BE IT RESOLVED by the Mayor and Council of the City of Tega Cay, that a Public Art and Monuments Policy is hereby adopted as follows:

I. SCOPE

This Policy applies to all and any public art projects and monuments located, or proposed, in the public domain within the City of Tega Cay Municipal Boundaries. These may be stand-alone projects or proposals from within Council or from the community; embellishments to capital works or other proposals arising from time to time.

II. PURPOSE

This policy seeks to establish the basis on which public art projects and monuments located in the City are commissioned or approved. It seeks to establish the key criteria for informed, transparent and high-quality decision-making when approving or declining proposed public art projects which will form a long-term aspect of the City's citizens' and visitors' experience and cultural enhancement.

III. POLICY

- A. The City of Tega Cay supports high quality and original public art projects and monuments in the public domain which add to the City's livability and productivity and enhance the City's cultural assets. The City welcomes artwork that can become uniquely local attractions and be a source of delight and inspiration to residents, workers and visitors. The City values public artworks that celebrate; honor; engage with our past, present and future; and share our history, our story, our culture, and our peoples. The City seeks public art that can give voice to local communities, bring together diverse social threads and create a sense of pride in place.
- B. Public art proposals will be examined by an independent Public Art Jury of up to five voting members appointed by Council. Consideration will be given for representation from Neighborhood Representative from Tega Cay Connect (may rotate based upon the proposed location of the public art installation), Arts Community (such as York County Arts Council), Tega Cay Forever, Planning Commission. Additionally, City staff liaisons may be appointed by Council as necessary as non-voting members. The Jury will examine proposals for public art projects in the public domain based on the criteria of this policy and make recommendations for approval and action.
- C. All Proposals for Public Art Projects will be submitted to the City Manager's office for reference to the Public Art Jury. Proposals must include artworks specifications (title of the artwork, proportional dimensions, materials and medium), proposed location, artist information and maintenance requirements.
- D. Public art and monument proposals will be assessed on merit by the City's Public Art Jury against a set of selection criteria.
- E. Public art projects will:
 - i. Enhance the location in which the artwork is to be sited, adding interest and enriching context;
 - ii. Be specific to its site or context, drawing from and adding to the history, heritage and environment of its location; tells a local story;
 - iii. Be appropriate and suitable to its site, in scale and impact on amenity and other uses;
 - iv. Be high quality in design, materials and finishes;
 - v. Present innovative, fresh, creative and original ideas;
 - vi. Engage and inform, be comprehensible and encourage engagement, provide interactivity;
 - vii. Inspire, provoke reflection, arouse curiosity; enrich and stimulate
- F. The assessment of public art projects will also include the following technical considerations:
 - i. Is the artwork safe, durable, practical, robust and vandal resistant?
 - ii. Is there a detailed plan for maintenance including annualized costs?
 - iii. Is there agreement on terms and conditions for removal, re-location, de-accessioning and disposal?
- G. Non-commissioned public art projects in any form or style created or installed without approval by Council may be deemed as unwanted graffiti and removed by means of the principles and procedures for the removal of graffiti from public places.

- H. The City staff will not accept unsolicited gifts, legacies or donations of public artworks or monuments when intended for the public domain. Such offers will be referred to the Public Art Jury for assessment and recommendation to Council for acceptance or rejection. The City may, at its discretion, place items for display in public buildings, in the public domain or as part of the City's cultural public programming.
- I. Murals containing a business name, logo, slogan, trademark, social media identifier, or other business identification-including business sponsorship-shall be considered signs, subject to City of Tega Cay Sign Regulations. See Section 19-137 of the City of Tega Cay Zoning Code.
- J. Council may enter into partnerships which may propose the consideration of existing or proposed public artworks delivered by a third party within the City of Tega Cay. Such partnership proposals will be considered in accordance with the Public Art and Monuments Policy.
- K. Artworks that are approved and recommended for acceptance by the Public Art Jury are referred to City Council for a final decision. Council will hear public comment before rendering a decision.

IV. DEFINITIONS

- A. Artwork: A work of visual art created by or under the direction of one or more artists, including a painting, drawing, print, sculpture, photographic image or multimedia work, whether 2 or 3 dimensional.
- B. Graffiti: Writing or drawings scribbled, scratched, or sprayed illicitly on a wall or other surface in a public place.
- C. Public Art: Works of art in all artistic disciplines and media that are visually and physically accessible to the public within the City for the benefit of residents and visitors.
- D. Public Art Jury: A formal committee consisting of up to five members appointed by City Council to evaluate proposed works of Public Art to ensure they are in compliance with this Policy and are consistent with the Core Values of the City.
- E. Public Monument: A type of structure, usually three-dimensional, that is explicitly created for and relevant to the City's cultural heritage or makes a statement about the ideas and values honored by the City.
- F. Mural: A mural is any piece of artwork painted or applied directly on a wall, ceiling or other permanent surfaces.

Approved this 16th day of March, 2020.

[Signature Page to Follow]

SIGNED:



Res. 2020-01
 [Handwritten signature of David L. O'Neal]

David L. O'Neal, Mayor

[Handwritten signature of Gus Matchunis]

Gus Matchunis, Mayor Pro Tempore

[Handwritten signature of Alicia Dasch]

Alicia Dasch, Council Member

[Handwritten signature of Heather Overman]

Heather Overman, Council Member

[Handwritten signature of Ryan Richard]

Ryan Richard, Council Member

ATTEST:

[Handwritten signature of Charlie Funderburk]

Charlie Funderburk, City Manager

Certificate of Adoption

I hereby certify that the foregoing is a true copy of the resolution passed at the regular meeting of the City Council of the City of Tega Cay, South Carolina, held on the 16th day of March, 2020.

[Handwritten signature of Katie Poulsen]

Katie Poulsen, Municipal Clerk