

Meeting Minutes

October 7, 2019

Meeting called to order at 7:01pm by Lynelle Morgan

Attendees: Lynelle Morgan, Ben Ullman, Lara Sanders, Christina Wilson, Sharon D’Onofrio, Megan Nelson, Joey Blethen (TC City Staff), Heather Overman (TC City Council)

Old Business-

Item 1: Approval of Meeting Minutes

Item 2: Review of Financial Report

Joey provided copy of bank statement from South State bank. Christina agreed to create annual budget (October 2019- September 2020 with input from Subcommittee members. Subcommittee chairs agreed to provide revenue and expense information before next monthly meeting. Lynelle informed Board members of need for annual budget and audited statements as per Foundation by laws

Action item: Christina will form annual budget with input from two Subcommittees- Sponsorships/ Foundations and Events.

New Business-

Item 1: Election of Secretary

Sharon D’Onofrio to replace Cynthia Striegel. Cynthia is leaving her position on the Board. Lynelle moved, the motion was seconded by Megan.

Item 2: Report from Sponsorship/ Foundations subcommittee

Subcommittee met twice during month, key actions- Consolidated various lists into one master sponsorship list including current and prospective sponsors, reviewed and modified Sponsorship Offerings listing, created 1-year timeline with milestones.

Immediate next steps- assigning relationship managers to specific sponsors and finalizing fundraising projections combining Sponsorships, Foundations, and Events projections.

Proposed timeline projects ground breaking in April 2021. Discussion of possibility to accelerate time line if major sponsors commit sooner or the potential to build park in Phases. Joey said LOI from Charlotte Independence could be received by end of the year. Heather reported there has not been a response from Comporium

Action item: Create points for MOU/Sponsor contracts and share with City staff.

Item 3: Report from Event Subcommittee

Plans for dog themed event in November shared. Support to move forward with plan as proposed. If successful, event may become a “signature” annual event along with Taste of York Co. and Family

Dance. It was noted Fall Festival is not currently a fundraising event, may present an opportunity next year for additional revenue.

Action item: City will set up registration and promote via communication channels. Ben will develop graphic art; committee members and Heather will contact potential sponsors.

Upon a motion duly made and seconded, the meeting was adjourned at 8:20pm