



Tega Cay Forever Foundation

7725 Tega Cay Drive
Tega Cay, SC 29708

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Meeting Minutes Monday, June 3, 2019

Meeting called to order at 7:04PM by Lynelle Morgan

Attendees: Cynthia Striegel, Christina Wilson, Lynelle Morgan, Ben Ullman, Lara Saunders, Megan Nelson, Charlie Funderburk (TC City Staff), Joey Blethen (TC City Staff), Heather Overman (TC City Staff), Barbara and Pete Chiericozzi (TC Citizens)

OLD BUSINESS:

Election of Secretary – Lynelle moved to nominate Cynthia Striegel as Secretary, the motion was seconded by Joey Blethen and Charlie Funderburk. No disapprovals

Item 1: Approval of Meeting Minutes from May 6th Meeting

Meeting minutes approved without discussion. Lynelle moved to approve and Joey 2nd.

Item 2: Review of Financial Report

Christina provided copies of financial report. The balance is related to donations, but also primarily from Taste of York County ticket sales. All Play Together will receive a check for their proceeds from the event.

NEW BUSINESS:

Item 1: Board Member Orientation

Board Orientation – Charlie presented a large board layout of the park and discussed all of the features that will be built in Catawba Park and answered additional question regarding amenities and present state.

Item 2: Community Gala Subcommittee Update

Committee is essentially made up of Lara and Lynelle at this moment. Cynthia was interested, but has been asked to take on another large commitment for FMHS. First question, is August right to hold that event or should we hold off until a later date closer to the ground-breaking? Charlie thinks it might be a good idea to keep it there to keep the buzz going and introduce the community to the park as many are not aware of what it really is or will be. Phase 1 is fully-funded and ready to go. The TIF will not really be a factor as impact fees for the city are already coming in.

Lynelle presented concerns around the ability of the board to be able to answer questions as the community awareness increases. Charlotte Independence will be meeting with Charlie regarding sponsoring naming rights for several of the soccer fields. Once we have \$ beyond phase 1, Charlie will speak with council about a borrowing, then kick off phase 1 and phase 2. Groundbreaking estimate is now Q1 or Q2 2020. Phase 1 to potentially include fields and part of the amphitheater.



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Lynelle and Lara to work with Lacey to look at new dates and also reach outside the board to recruit others to help. Joey also offered to assist as he can, since he plans events in this area all of the time. Lara had an idea around theme, “Ladies on the Riviera” – very summery feel, Italian food, biscotti bar. In lieu of a formal black-tie affair – instead use that as a ground-breaking ball (after the ribbon cutting) at someone’s house, more individually specific plated dinner – consider this more of a fundraising event. This will occur along with a year-end giving reach-out in an effort to reach a goal of touching the community at least seven times to engage them to contribute. Lara and Lynelle to also meet with Joey regarding budget and ticket price.

Item 3: Additional Fundraising Opportunities Discussion

Joey and Charlie to meet with corporations to follow-up on sponsorship opportunities following the Corporate Awareness event back in March. Also looking to update the website with newer information.

Consideration was raised around putting a table at the food truck rally in June, but Joey thinks it would be better to keep the August event and go full-on then having more information at that time and be better apt to speak about it. Ask for money from foundations, corporate foundations, etc. Megan offered to pull potential scholarship and grant information to try to go after those available funds. Foundation Fundraising committee might be a good idea to look at in the future, a lot of available \$’s.

Item 4: July Meeting Date

Skipping a formal meeting in July, next meeting will be Monday, August 5th at 7:00PM

Comments from Board Members

Joey got an email from Patrick who will be stepping down from the board. Charlie and Joey will pull the applications from the last go-round, along with advertising it then making a recommendation to City Council.

Joey and Charlie decided to re-design the pitch books to align more with the video including logos and more specific features of the park. Pitch books will be available next week then corporate pitch meetings will occur.

Ben Ullman reminded all to join and like all social media connections related to the park.

Charlie bringing an opportunity to city council to boost economic development and tourist \$’s with shooting two hours of video, we get to choose who is in it, then have all rights to it that we can use going forward for whatever purpose.

Comments from the Public

(COMMUNITY MEMBER PETE) – can you maintain it through the fundraising \$’s to where it is not the immediate cash influx to build the park, but maintaining the park long-term. Little or no impact to tax base, per Charlie, and it is on the radar to be accounted for.

Adjourn: Joey made motion to adjourn at 8:10; Charlie seconded, all in favor.