

## PRT Commission Minutes

Wednesday, January 25, 2017

1. Meeting was called to order at 6:07pm
2. Approval of minutes
3. We were pleased to have members from Troop 250 in attendance in an effort to fulfill merit badge requirements.
4. "Tega Cay Forever"

The City is working on obtaining a 501C-3. The articles of incorporation should be approved within a week. Once the articles have been approved, the application can be submitted. Mayor Sheppard stated a resident suggested forming a foundation in an effort to solicit donations, with a primary focus on Catawba Park. This will allow donators to know what their donations are going towards, as the donations can be a tax right-off earmarked for a specific purpose. The foundation has been named "Tega Cay Forever," and board positions will be advertised in February, with hopes of having the Board in place by March. The City will be advertising on the website and social media in an effort to find board members. They are looking for applicants with marketing backgrounds and people who can live and breathe "Tega Cay Foundation." Help is needed to find volunteers for the board and we are asked to encourage people we know to apply.

Bec asked if a logo will be needed for the Foundation. She will be working on some ideas for one.

Tom stated there are hundreds of grants available, you just need to have the grants written. He said when it's anything to do with children there are grants available, and any part of the park should be able to get grant money. Typical grants range from \$15-50,000. Tom suggested having certified writers write the grants so that it is done correctly, enhancing the chances of ending up on the top of the pack. The cost for his writers to write a grant would be \$600, as compared to \$1,000+ for other companies.

Mayor Sheppard said he is not sure how the PRT Commission will fit in since the formation of the new Foundation. He encouraged members of the PRT to apply for board positions within the Foundation.

5. Marketing

During the summer months, the 3<sup>rd</sup> Saturday of each month (except July) has been designated as Food Truck Rally night. May 20<sup>th</sup> is expected to be the largest night and music will be provided by Ephonic. June 17<sup>th</sup> will be Veteran Appreciation Night w/Rocky Lynn. Sonic Rewind will provide the entertainment on Sept 19<sup>th</sup> ( Law Enforcement Night) and Big Band music will be Sept 16<sup>th</sup>. It was suggested to designate this night as Teacher Appreciation Night. Recognition on stage and food discounts are provided to those meeting the criteria of the designated night. Bec said she will reach out to principles/PTAs to promote the Teacher Appreciation Night.

Any ideas from the members of the Commission to help bring out more crowds and improve the rallies would be appreciated. Bec suggested talking with the community liaisons to help boost the numbers. Tom suggested having some type of raffle with the proceeds going towards the park. He also suggested inviting the School of Rock to come, but there is no availability for them this year. Emily suggested for Tom to see if they would like to do a float in the parade.

Joey stated that 10 is the maximum number of food trucks allowed at the rally and he has already reached out to food truck owners. He currently has at least 6-7 trucks for each of the nights. There will be some new food trucks attending this year's rallies. Last year, Papa John's was allowed to be a vendor but the

Food Truck operators did not like them being there. Hence, a deal was made with the operators requiring them to offer some type of kids' plate for \$5.

6. Staff Comments  
None

7. Commission Comments  
Christine suggested having a calendar so we can see dates available for events.

Future events are:  
October 21<sup>st</sup>- Fall Festival  
December 2<sup>nd</sup> – Tree Lighting

8. Public Comments  
None

9. Adjournment  
Joey adjourned the meeting at 6:40pm